



“RE-BUILDING THE CITY’S WATER SYSTEMS FOR THE 21ST CENTURY”

Sewerage & Water Board OF NEW ORLEANS

LATOYA CANTRELL, PRESIDENT

625 ST. JOSEPH STREET
NEW ORLEANS, LA 70165 • 504-529-2837 OR 52W-ATER
www.swbno.org

January 14, 2020

The Strategy Committee met on Tuesday, January 14, 2020 in the Board Room located at 625 St. Joseph Street, New Orleans, LA. The meeting convened at approximately 11:00 A.M.

1. ROLL CALL

Present:

Director Robin Barnes, Chair

Director Janet Howard

Director Lynes Sloss

Director Maurice Sholas

Absent:

Director Tamika Duplessis

2. PRESENTATION ITEMS

a. Master Plan Introduction and Roadmap

Prior to beginning the meeting, Director Robin Barnes stated she was excited about being able to bring back the strategy committee. The committee has not been active for a number of years due to recent events. Director Barnes then asked Chief of Staff, Christy Harowski to introduce Tyler Antrup to the committee. Tyler Antrup is the Director of Strategic Planning for the Sewerage and Water Board and comes with a number of years of experience working for the City of New Orleans and in other planning roles.

Tyler informed the committee this will be a more informational meeting to provide clarity on the strategic master plan and what will be brought forth in the future strategy committee meetings. The presentation an overview of the phased approach to strategic and master planning:

i. Phase 1: Pre Planning

1. All relevant plans and studies have been collected and interviews and informational calls have been conducted with other utilities and experts to establish best practices in the field.
 2. There will be an RFI released asking firms and institutions to identify key issues facing SWBNO and their approach to solving these problems. This will help identify where to go with the planning process and assist in developing future RFPs.
 3. There will be a series of workshops co-hosted with Tulane, UNO, and Dillard University for RFI respondents to further explore emerging technology and trends in the areas of water, wastewater, and drainage/stormwater.
- ii. Phase 2: Outreach and Strategic Planning
 1. An overarching outreach/visioning/strategic planning team will directly engage with citizens, employees, and stakeholders in a variety of ways to establish a shared vision for improvement and levels of service.
 2. The same team will conduct SWOT analyses with Departments and the Board to begin to identify strategic goals and performance metrics for inclusion in a Strategic Plan.
 - iii. Phase 3: System Plans
 1. This phase is still being scoped but will consist of technical and capital plans for the water, wastewater, and drainage/stormwater systems.

b. Customer Advisory Committee

- Tyler informed the committee; the plan is to implement an advisory committee to guide the community outreach, planning, and policies going forward.
- The committee will serve to advise the Executive Director and staff, and will not in any way usurp the Board of Directors.
- The Executive Director will select the members in response to expressions of interest which will be submitted by customers online.

3. DISCUSSION ITEMS

- Director Howard and Director Sloss asked for more details and clarity about what the core plan would be and how will they go about funding for this program. Chief of Staff, Christy Harowski stated part of the funding will come from the Fair Share Agreement funds.
- Director Maurice Sholas asked how this program would assist the areas of New Orleans that are affected the most.
- Directors Howard, Sloss, and Sholas discussed the Customer Advisory Committee and inquired about how to equitably fill the membership. Tyler Antrup agreed to

circulate the policy memo establishing the committee to the Directors for their review before opening up the expression of interest process.

4. PUBLIC COMMENT

None

There being no further business to come before the Strategy Committee, Director Barnes moved to adjourn. Director Sloss seconded. The motion carried. The meeting adjourned at approximately 12:08 PM.

Respectfully submitted,

Robin Barnes, Chair